



Rehabexpo Shanghai

Date: 23th-25th Sept. 2016
Venue: SHANGHAI WORLD EXPO
EXHIBITION & CONVENTION CENTER

2016 INVITATION www.rehabexpo.org

Organizer:

- China Association of Assistive Products
- China International Center for Economic and Technical Exchanges (belong to The Ministry of Commerce)

Co-organizer:

- National Research Center for Rehabilitation Technical Aids
- Guangdong Provincial General Services in Developing & Supplying Aids for the Disabled

Local Co-organizer:

- Shanghai Civil Affairs Bureau
- Shanghai Disabled Persons' Federation
- Shanghai Association of Rehabilitation Medicine

Hosted by:

- Guangzhou Jinye Exhibition Co., Ltd

Market Opportunities

Chinese Premier Li Keqiang convened and presided an executive meeting of the State Council on 11th November 2015. The meeting emphasized the importance of the combination of medical care and pension services. Such a combination will encourage the process of medical reform and help to solve the aging problem, and then enhance the welfare of everyone in society. First of all, the "medical and pension" combination means the medical institutions should provide priority services to the elderly (made an appointment before) that are in the aging nursing institutions, while the medical departments in the aging nursing institutions must be used as the temporary rehabilitation places for the medical institutions. Secondly, the social organizations establish some combined institutions as well will be encouraged, proposing the possibility to change some advanced public hospitals to become specialized rehabilitation hospitals or aging nursing institutions instead. Thirdly, the local governments to provide the essential medical services for the elderly or to launch some innovative long-term care insurance for the residents will be also encouraged. Additionally, the meeting also pointed out that every province should choose at least one area to become the model pilot of "medical and pension" combination.

With the sustainable development of Chinese economy, to raise public awareness of health, to strengthen the rehabilitation service of the disabled elderly and the people who with functional disorders will be a long-term concerned project.

What is Rehabexpo Shanghai

Rehabexpo Shanghai will be held every year in September. Hosted by the organizing committee of two leading fairs in China rehabilitation area, Rehacare & Orthopedic China(R&OC) and China International Rehabilitation and Special Equipment Expo (CRSE), it is another grand exchanged platform for the Asia rehabilitation industry, or even for the world. Also, International Rehabilitation Shanghai Forum(IRSF), a related academic conference will be held in the same period, which includes more than 60 parallel sessions of various area. Rehabexpo Shanghai 2016 is expected to has 11,000 square meters exhibition area, 5,000 square meters forum area, 350 exhibitors and 30,000 visitors from home and abroad, becoming one of the most influential and the largest rehabilitation trade fairs in Asia from start.

Why is Shanghai?

Why hold the event in Shanghai? Shanghai is one of the most important rehabilitation forerunner of academic researches, institution-building, health reform and financial investment in China. With the high-speed railway and numerous international flight routes, the developed transportation services have provide much convenience for both domestic and international business travels. Besides, the pleasant weather in September, the developed international conference and exhibition centers and the advanced tourism services all contribute Shanghai become the most important commercial and trade center in China.



What we exhibit

If you provide any of these products and services, you should be exhibiting at Rehabexpo Shanghai

- Physical training, physiotherapy, occupational therapy, speech therapy, rehabilitation equipment, facilities and furnishings.
- Daily living aids and assistive products
- Barrier-free living
- Mobility and walking Aids
- Prosthetics & orthodontics, paediatric services
- Aids for children
- Household, personal care and hygiene
- Associations, institutions, organizations and medias

Who You Will Meet at Rehabexpo Shanghai 2016

Visitors by profession: Social Welfare, Clinical Medicine, Medical Education, Manufacturers, International trading companies, domestic Wholesalers, distributors, retailers, agents, clinic and training institutes, associations, scientific research organizations, design services, publishers and medias, testing agency and certification authority.

Visitors by Position: government officials, international organizations officials, welfare agency officials, scientific and educational institutions leaders, associations principals, directors of the rehabilitation centers, president of the hospitals, clinical department directors, chief physicians, clinicians, prosthetics, Orthopedists , PT/OT/ST/EPT therapists, head nurses and nurse, medical educators, research scholars, teachers in special education schools, rehabilitation fitness coaches, manufacturers, distributors, Wholesalers, retailers, agents, service providers, international traders, investment managers , NGO members, medical students, nursing staff, people with disabilities and their families.

Who will come

Specialized hospitals(means the hospitals which are dedicate for specific disease or patient): rehabilitation hospitals, Chinese medicine hospitals, children's hospitals, geriatric hospitals, orthopedic hospitals, psychiatric hospitals, Maternal and Child Health Hospitals.

General hospitals: rehabilitation department, physiotherapy department, neurology & neurosurgery department, orthopedics department, pain management , sports medicine, pediatrics, traditional Chinese medicine, geriatrics.
Basic medical institutions(Means the hospitals or clinics which are near to the patients' location): rural People's hospitals, rural Chinese medicine hospitals, rural maternal and child health centers, urban community health service centers, community rehabilitation centers.

Disabled Persons' Federations(DPF) rehabilitation apartments: Disabled Persons' Federations of all cities, rehabilitation department of hospitals, assistive devices resource centers, rehabilitation centers, humanity hospitals, special education occupational schools. DPF rehabilitation apartments means the public welfare institutions that provide various rehabilitation services to the people with disabilities and other functional disorders, including vision, hearing, speech, physical, spiritual, mental and others. These rehabilitation institutes provide kinds of rehabilitation centers, hearing aids and speech recovery institutions, assistive devices resource centers and so on.

The civil affairs rehabilitation Centers: Prosthetics and Orthodontics centers, rehabilitation hospitals, military hospitals, children welfare agencies, nursing homes, sanatorium for retired cadres , senior care centers etc.
Human resources and social security departments: work injury rehabilitation hospitals, work injury rehabilitation centers, work injury identification centers, designated rehabilitation treatment centers.

Special education organizations: special education departments, the blind, deaf, dumb, mentally disabled special education schools; rehabilitation and nursing care institutions for children with autism.
Sport Rehabilitation institutions: Sports Bureaus, sports hospitals, individual sports training centers, sports academies, sports workers groups, athletic clubs.

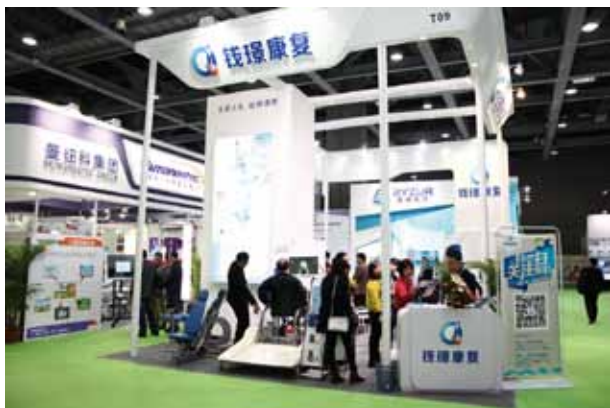
Health Departments of General Logistics Department of Liberation Army: military units and joint logistics departments, logistics departments, resident military hospitals, nursing homes, military institutes, physical training center camps.
Medical Colleges: rehabilitation department in medical colleges; affiliated hospitals , research institutes, training schools, physical therapy and clinical nursing in nursing schools.

Visitors from trading and social area:

Domestic traders: rehabilitation equipments/devices/ facilities distributors, Wholesalers, retailers, agents, service providers and trading companies, OTC channel distributors, rehabilitation supplies network operators.
International traders: international trade groups, Specific Product suppliers, Specific field suppliers; purchasing alliance; medical device import and export companies.

International trade terminals: rehabilitation services providers; international chain shops, medical device leasing companies, network direct-marketing companies; purchasing agents.

OEM and ODM: overseas medical device manufacturers and brand merchants; medical equipment importers, supermarkets.
Media and services providers: international consultancy; investment management institutions; publications and academic media; international certification and logistics; barrier-free design companies.
Associations or organizations: official and non-official international welfare organizations, domestic rehabilitation societies and associations, organizations of disabled persons, disabled NGO organization



Deadline for application
August 20, 2016

Prices:

Options	Unit Price
One side open stand 9sqm (3m X 3m)	USD2300/9 sqm
Corner Stand 9sqm (3m X 3m)	USD2500/9 sqm
Raw Space	USD250/sqm

- **Stand furnishing:** one conference table, two folding chairs, two spotlights, one 500W power socket, one wastepaper bin, fascia board, carpet
- **Raw space:** minimum size of 36 sqm, power sockets, carpet and other facilities are not included
- We also make sponsorship opportunities available to you. Please log on our website for more information.

Advertisement :

- Outdoor advertising: (5m Width×3 m Height): USD800
- Exhibition hall advertising: (2m Width×3.5m Height): USD330
- Catalogue Advertisement:

Back cover AD	210mm×285mm	USD1000
Inside Front Cover	210mm×285mm	USD1000
Inside Back Cover	210mm×285mm	USD600

Contact Details

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